



Radio Talking Book Service  
**THE BROADCASTER**  
April 2012

## DIRECTOR'S CORNER

We fondly remember two longtime **Radio Talking Book Service** employees who died in 2011.

Radio Talking Book Network Station Manager **Dick Zlab** died on September 29, 2011 at the age of 83. Dick started at Radio Talking Book in 1975 as an announcer. He eventually worked his way up to station manager and held that position when he retired in 2009. He gave 35 years of tremendous service to our organization. He was a great friend and colleague to RTB staff and volunteers and was beloved by thousands and thousands of listeners through the years.



**Dick Zlab & Hartford**

One of Dick's favorite projects was the weekly "On the Road Again" program. Dick and a sighted companion (Jan Moritz in later years) described places and events all over the Omaha area. In 2002, the program won a national reading service award in the "Best On Location" category for a five-part show on the sights and sounds of Fontenelle Forest.

Dick also spearheaded the Audio Description program which included "Mystery Bus Trips" and performances at such venues as the Omaha Community Playhouse and the Grande Olde Players. He did a lot of the planning and coordination on his own time outside of the normal workday.

The studio where he spent so much of his time was named the Dick Zlab Broadcast Center when he retired.



**Louise Shemek**

RTBS Office Assistant **Louise Shemek** died on June 18, 2011 at the age of 91. Louise served as a volunteer office assistant from 1992 to 2001. Usually the first one in the office, Louise prepared coffee and made sure we had the morning newspapers ready for our readers. Her main activity was as our receptionist, greeting volunteers, listeners, and the public. Our volunteers adored Louise, and many didn't feel they were

ready to start their shift without a quick visit with her. Louise also helped maintain our extensive magazine area and pitched in wherever she could.

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We're privileged this Spring semester to be working with Dr. Ruth Brown's Advertising and PR class at the University of Nebraska at Lincoln with the objective of raising Radio Talking Book's visibility. The class of 27 students have been divided into three teams and, as of this writing, are eagerly doing research and working on tactics.

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If you participate in the United Way drive this fall, please consider asking for a designation form to make a donation to **Radio Talking Book**. Your contributions keep us on the air.

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Thanks to everyone who has already included **Radio Talking Book Service** in their estate plan and for those who are seriously considering doing so. Your commitment will insure the ongoing financial health of Radio Talking Book for years to come.

John Fullerton  
Executive Director



# Enjoy a meal with us & we'll **GiveBack**

100% of the GiveBack amount is donated directly to your organization.

Ruby Tuesday is extremely proud to be part of your hometown and believes in giving back. As a fellow member of the community, we invite you to participate in...

## **Ruby Tuesday's Community GiveBack Program.**

Grab your family and friends and join us at the 10387 PACIFIC ST location on **JULY 16 & 17, 2012**. Please present this flyer to your server, and we will give back **20%** of the purchase to your organization.

HOW IT  
WORKS

(We apologize but we cannot accommodate coupon usage or other discounts in conjunction with our GiveBack Program.)



To make a reservation, call us at 402-391-3702 or visit us online at [rubytuesday.com](http://rubytuesday.com)

Organization's Name: **RADIO TALKING BOOK SERVICE**

Date of Visit: **JULY 16 & 17, 2012**

For directions to the restaurant or a peek at the menu,  
visit [rubytuesday.com](http://rubytuesday.com)

# Ruby Tuesday

10387 PACIFIC ST, OMAHA NE

## VOLUNTEER SPOTLIGHT

The friendly and familiar voices of **Ed Becker** and **Steve Hahn** have informed and entertained Radio Talking Book Network listeners on Tuesday nights for over 14 years. Becker and Hahn are our regular Tuesday evening *Omaha World-Herald* and *Lincoln Journal Star* readers.

Becker, born and raised in Lincoln, became interested in art and advertising at an early age. He attended the University of Nebraska and continued his art education in New York City where he first began his working career. On a visit to Nebraska, he was offered an advertising position with the Brandeis Department Store. For over 40 years, Becker drew items ranging from women's dresses to pots and pans for the Brandeis print advertisements.

Ed now lives in the Immanuel Village Living Center where he participates with other residents in plays, musicals and the chorus and bell choir.



**Steve Hahn & Ed Becker**

Hahn was born in Springfield, MO and moved to Omaha in the mid 1960s. He graduated from Benson High School and majored in Physics at Grinnell College. Hahn works in Timekeeping at the Union Pacific Headquarters Building where he has been employed for

42 years.

Hahn loves to read the newspapers and a good book. He also loves to work crossword puzzles, word find and Sudoku. Steve's only child is a daughter who lives and goes to school in Tulsa, OK. She is getting married this coming October and Steve says he is looking forward to walking her down the aisle.

Steve and Ed say they have good chemistry together as readers. Our listeners most definitely agree.

**DONATIONS: JUNE 2011 – March 2012**

Corporate/Foundation: Back2Health Inc., Oliver & Ferrol Barklage Foundation, Darland Properties LLC, Hawks Foundation, Leroy Hilt Family LP. The Milton S. & Corinne N. Livingston Foundation, Adah & Leon Millard Foundation, Omaha Community Foundation, Omaha World-Herald, Outlook Nebraska Inc., William R. Patrick Foundation, Edward & Lida Robinson Charitable Trust, Manota Simon Foundation, Weitz Foundation

Community Groups: Aurora Lions Club, Dalton Lions Club, Fairmont Lions Club, Millard Lioness Club, Papillion Area Lions Foundation, Presbyterian Women of First Presbyterian Church, Ralston Lions Club, Wilcox Lions, Club, Woodcliff Lions Club

Matching Gifts: Aon Foundation, Microsoft Matching Gifts Program

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John & Rosemary Brownrigg, Sara, Katie & Trevor Bruce, Mark & Jacqueline Bulger, Lee Butkiewicz, Connie Butterworth,  
(Continued on Page 7)

## **Network Programming Chart** **Monday – Friday**

**12:00 AM** Nostalgia Radio  
Overnight  
**7:00 AM** Morning Edition  
**9:00 AM** Morning Break  
**9:15 AM** Daily Extras  
**9:30 AM** For Your Information  
**10:00 AM** *Omaha World-Herald*  
& *Lincoln Journal Star*

**12:00 PM**  
*MONDAY*  
Department Store Ads

*TUESDAY*  
Prime Time Radio

*WEDNESDAY*  
Omaha/Council Bluffs  
Grocery Ads

*THURSDAY*  
Prime Time Radio

*FRIDAY*  
12:00 Listener's Corner  
12:30 Viewpoint

**1:00 PM** Bookshelf

**2:00 PM**  
*MONDAY*- What's Cooking  
*TUESDAY*-Science/Environment  
*WEDNESDAY*-Home & Garden  
*THURSDAY*-Senior Summary  
*FRIDAY*-Entertainment Update

**2:30 PM**  
*MONDAY* - Mystery Theater  
*TUESDAY* - Trips & Travel  
*WEDNESDAY*-Consumer  
Information  
*THURSDAY* - Pet Pause  
*FRIDAY* - On the Road Again  
**3:00 PM** Sports  
**3:30 PM** Health & Medicine  
**4:00 PM** Names in the News  
**4:30 PM** Wall Street Journal  
**5:00 PM** Regional Newspapers

*MONDAY*  
*Council Bluffs Nonpareil*

*TUESDAY*  
*North Platte Telegraph*

*WEDNESDAY*  
*Grand Island Independent*

*THURSDAY*  
*Scottsbluff Star-Herald*

*FRIDAY*  
*Norfolk Daily News*

**5:45 PM** Evening Break  
**6:00 PM** *Omaha World-Herald*  
& *Lincoln Journal Star*

**8:00 – 11:00 PM**  
Repeat of 12 to 3 PM

**11:00 PM** Nostalgia Radio

## WEEKEND PROGRAMMING

### SATURDAY

**12:00 AM** Nostalgia Radio  
Overnight  
**7:00 AM** Weekend Edition  
**9:00 AM** What's Cooking  
**9:30 AM** Entertainment Update  
**10:00 AM** *Omaha World-Herald  
& Lincoln Journal Star*  
**12:00 PM** Afternoon Break  
**12:15 PM** Daily Extras  
**12:30 PM** Children's Corner  
**1:00 PM** Pet Pause  
**1:30 PM** Mystery Theater  
**2:00 PM** Listener's Corner  
**2:30 PM** Viewpoint  
**3:00 PM** Senior Summary  
**3:30 PM** Weekend Radio  
**4:30 PM** *Omaha World-Herald  
& Lincoln Journal Star*  
**6:30 PM** Saturday Night Movie  
**9:00 PM** Nostalgia Radio  
Overnight

### SUNDAY

**12:00 AM** Nostalgia Radio  
Overnight  
**7:00 AM** Weekend Edition  
**9:00 AM** Good Old Days  
**9:30 AM** Consumer Information  
**10:00 AM** *Omaha World-Herald  
& Lincoln Journal Star*  
**12:00 PM** Afternoon Break  
**12:15 PM** Daily Extras  
**12:30 PM** Children's Corner  
**1:00 PM** Good Old Days  
**1:30 PM** Nebraska Life  
**2:00 PM** Trips and Travel  
**2:30 PM** On the Road Again  
**3:00 PM** Poetry  
**3:30 PM** Nostalgia Radio Theater  
**4:30 PM** *Omaha World-Herald  
& Lincoln Journal Star*  
**6:30 PM** Nostalgia Radio  
Overnight

All program times are Central Time.

**PROGRAM GUIDES ARE ALSO AVAILABLE  
ON CD, CASSETTE AND IN BRAILLE**

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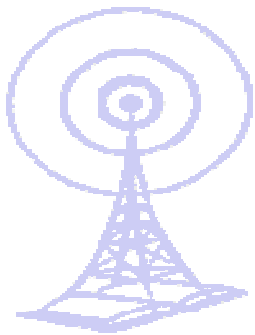
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